

## Privacy Policy of Openbeauty

We value the privacy of our users and strive to protect your personal data. In this privacy policy, we explain what information we collect, how we use this information, and what rights you have regarding your personal data.

### Collected Information:

We may collect various types of information, including:

- Personal data such as your name, email address, address, and phone number.
- User information such as your IP address, browser type, operating system, referring URLs, interactions with our platform, and other technical data.
- Payment information such as credit card details, although we do not store credit card information ourselves but use payment processors that adhere to strict security standards.
- Data voluntarily provided by you, such as reviews, feedback, and other content you post on our platform.

### Use of Information:

We use the collected information to:

- Ensure the proper functioning of our platform and provide you with access to the requested services.
- Personalize your user experience and improve our products and services.
- Facilitate communication with you, such as responding to inquiries and providing support.
- Process payments and fulfil orders.
- Prevent fraud and abuse, and ensure the security of our platform.
- Keep you informed about updates, offers, and promotions (with your consent).

### Security:

We take appropriate technical and organizational measures to protect your personal data against unauthorized access, loss, alteration, or disclosure. For example, we use encryption methods and restrict access to your data to authorized personnel.

### **Your Rights:**

You have certain rights regarding your personal data, including the right to access, rectify, erase, restrict processing, data portability, and object. You can exercise these rights by contacting us as described below.

### **Retention Period:**

We will retain your personal data only for as long as necessary for the purposes set out in this privacy policy, unless a longer retention period is required or permitted by law.

### **Contact:**

If you have any questions, comments, or requests regarding this privacy policy, you can contact us via email ([info@openbeauty.com](mailto:info@openbeauty.com)) or by phone (+32 XXX XXX XXX).

We reserve the right to modify this privacy policy at any time. Any changes will be published on our platform. Belgian law applies to this privacy policy, and disputes fall under the jurisdiction of the courts of the judicial district where our registered office is located.